

Thank you for your interest in Food Consulting Company.

Since 1993, we have provided nutrition analysis and food label guidance for start-ups, established food manufacturers, distributors, restaurateurs, food importers and brokers. From nutrition analysis to nutrition facts labels to ingredient statements and allergen labeling, our goal is to make your job of complying with the FDA food label regulations easy.

- Our promise: accurate, timely service.
- Our guarantee: 100% FDA regulation compliance.

We look forward to serving you!

Best regards,



Karen C. Duester, MS, RD
President

P.S. Look for your first issue of *Food Label News* – our monthly email publication with updates and insights about what matters in food labeling. It's delivered on the first Friday each month. We are pleased to provide you with a complimentary subscription.

COMPANY PROFILE

Overview

Food Consulting Company, founded in 1993, delivers nutrition analysis and food label guidance to ensure FDA regulation compliance. As the largest contract provider of food labeling services, we work with over 1,000 clients worldwide including start-ups, established food manufacturers, distributors, restaurateurs, food importers and brokers.

Our mission is to:

- be your virtual food label department
- make FDA label compliance easy
- position your products in the best possible light

Our team of consultants with expertise in food composition, nutrition analysis, food labeling and regulatory services work side-by-side with your team to support your projects from recipe to retail.

Our promise: accurate, timely service.

Our guarantee: 100% regulation compliance.

Services

Food Label Development: Nutrition Analysis, Nutrition Facts Panels, Ingredient Statements, Allergen Compliance, Product Naming and Label Claims, Label Layout Instructions, Final Artwork Approval

Restaurant Menu Analysis: Raw Materials Database, Nutrition Analysis, Ready-to-Publish Nutrition Guide

FDA Regulatory Support: FREE *Food Label News*, One-time Regulatory Support, Ongoing Regulatory Support, Client File Review

Other Services: Shelf Life Evaluation, Formulation Support, Labeling for Medical Foods & OTC Drugs, Food Labeling for European Union & Other Geographies, Recipe Analysis for Cookbooks & Websites, Training for Genesis R&D™ software by ESHA Research

Team

Food Consulting Company is a team of consultants with expertise in food composition, nutrient analysis, nutrition and regulatory services. Karen Duester, President, combines over 25 years of experience, a Master's in Human Nutrition and training as a registered dietitian with work in government food label regulations. The team also includes U.S. and Canadian regulatory and nutrition specialists.

Clients

A partial list of our 1,000 U.S. and international clients includes:



Partnerships & Affiliations

Our well-respected partners in the food labeling arena include ESHA Research (www.esh.com), Prime Label Consultants (www.primelabel.com), Silliker, Inc. (www.silliker.com). We are also active members of Institute of Food Technologists (www.ift.org) and American Dietetic Association (www.eatright.org).

Contact

info@foodlabels.com


PLACING ORDERS

Orders for food labeling services are placed online at www.foodlabels.com/orders.

The process is easy.

- Step 1: Choose Service(s)
- Step 2: Choose Payment
- Step 3: Provide Product Info

Important Information:

- Confidentiality of recipes and product information is assured. See our Privacy Policy at www.foodlabels.com/privacy.htm. We will gladly sign your confidentiality or non-disclosure statement upon request.
- Your order will be placed on a secure server. You will see the  icon at the bottom of each page once you enter the secure order area.
- We will provide order confirmation via email.
- Completed orders are usually returned within 10 business days. Priority and Overnight Services are available. See details at www.foodlabels.com/orders.
- Allow 3 to 4 weeks for laboratory services.
- Files are kept for 3 years following your last transaction.
- All orders must be prepaid. For your convenience, we accept:



Providing Product Info:

When placing an order for Food Label Development and Restaurant Menu Labeling services, you will be asked to provide the necessary information which may include:

- your recipe formulation
- your processing
- your packaging

The helpful explanation of product information and a sample product worksheet included in this packet will be useful when gathering your product information and submitting it online.

EXPLANATION OF PRODUCTION INFORMATION

Your Recipe Formulation:

- Include amounts and detailed descriptions for each ingredient (examples: salted or unsalted, raw or cooked, sweetened or unsweetened, hydrogenated or non-hydrogenated, enriched or unenriched, bleached or unbleached, etc.) Specify the plant/animal source of all ingredients (examples: partially hydrogenated soybean and/or cottonseed oil, pork fat, soy lecithin, wheat starch, etc.)
- Include supplier information for multi-component or specialty ingredients (examples: enriched flour, catsup, soy sauce, seasoning blend, cheese sauce, bread crumbs, batter mix, etc.) If you do not have a specification sheet from your supplier, you can copy the nutrition and ingredient information from the label. We do not need supplier information for common single-component ingredients such as salt, sugar, eggs, water, fresh produce, spices, etc.

Your Processing:

- Describe your processing method (examples: baked, simmered in open kettle, cold pack, hot fill, etc.)
- Specify finished moisture of your product (if known) ____%
- Specify the weight of your recipe batch before and after processing

Your Packaging:

NOTE: If you have multiple package sizes for this product, you will have the option to enter more than one size when you place your order.

- Specify net contents of the package. If you sell your package by weight you will specify the amount in grams, ounces or pounds; if you sell your package by volume you will specify the amount in fluid ounces, milliliters or liters.
- Specify the weight of 1 piece (if your package contains small individual pieces) OR specify the weight of 1 cup (if your product is measurable by cup). This information is needed so we can determine the serving size according to regulations.
- Describe your package type and specify package dimensions (examples: box 7" high x 5" wide x 2" deep, can 4" high and 10" wraparound length, tray 12" long x 8" wide x 1.5" high). If your label does not cover the entire package, please provide a description and dimensions for both the label and package. For unusual packaging, you may attach artwork if available.

SAMPLE PRODUCT WORKSHEET

WORKSHEET: RAISIN BREAD

Your RECIPE FORMULATION

| Ingredients (description, source) | Amount | Supplier Info |
|--|--------|----------------------|
| yeast, active dry | 5 oz | use standard data ▼ |
| water (w arm) | 3 cups | use standard data ▼ |
| sugar, granulated | 10 oz | use standard data ▼ |
| salt | 5 oz | use standard data ▼ |
| ☐ (collapse list) | | |
| nonfat dry milk | 14 oz | already provided ▼ |
| water | 1 gal | use standard data ▼ |
| shortening, from soybean & cottonseed oils, not hydrogenated | 12 oz | providing new data ▼ |
| flour, all purpose, unbleached, enriched | 15 lb | already provided ▼ |
| raisins, seedless | 3 lb | providing new data ▼ |
| | | choose one ▼ |

Your PROCESSING

| | |
|---|---|
| Method (e.g. baked, cold pack, hot-fill, simmer in open kettle) <input type="text" value="baked"/> | |
| Yield (number of units per batch, weight of batch before/after processing) <input type="text" value="25 loaves - scale dough into 17.5 oz loaves, baked weight is 16 oz"/> | Finished Moisture <input type="text" value="34"/> % |

Your PACKAGING

| |
|---|
| Net contents of the package (e.g. 8 oz, 500 mL, 100g, 16 fl oz) <input type="text" value="16 oz"/> |
| Information to determine serving size (weight of 1 piece or 1 cup) <input type="text" value="16 slices per loaf, one slice weighs 1 oz"/> |
| Type of packaging and package dimensions (e.g. box 7" high x wide x 2" deep) <input 7.5"="" long="" type="text" value="bag 16.5" wide"="" x=""/> |
| SPECIAL INSTRUCTIONS Comments and questions <input type="text"/> |

You will receive instructions for uploading your files after you submit your product info online.